

GRAFFITI WALL

USING THE SPACE YOU HAVE BEEN GIVEN ON PAGE 4. CAN YOU ADD AS MUCH KNOWLEDGE AS YOU HAVE ON THE TOPICS YOU WILL BE COVERING THIS HALF TERM.

WE WILL THEN ADD MORE AT THE END, TO SEE WHAT YOU KNOW NOW VS IN 5 WEEKS TIME.

THE TOPICS YOU WILL COVER ARE:

1. Sexualization of the media
2. Attitudes towards Porn
3. Womens Health Strategy
4. Sexting, Nudes and explicit images

TITLE – SEXUALIZATION OF THE MEDIA – page 5

DATE:



In today's lesson we will:

- To explore the impact sexualisation of the media is having on teenagers
- To identify the links between body image and the medias influence on it
- To evaluate whether sexualization links to stereotyping of genders



3 Minutes

TODAY'S
BIG
QUESTION

Does sex appeal help to sell products, get more followers or make a person popular?


Class discussion
Write down some
ideas at the
bottom of page 5
first then
contribute to the
wider
conversation

Where do we see sexualized images?

In your opinion, do you think there is an issue with the way people's bodies are used within the media to advertise products?

Can you give reasons for your opinion.


Write your ideas on page 6 at the top



SEXUALIZE

verb

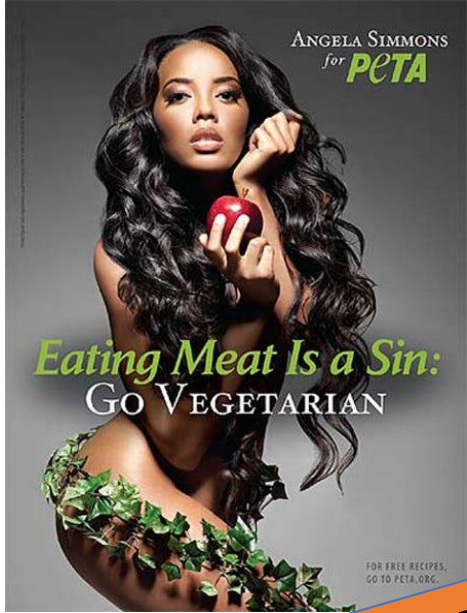
to make sexual: endow with a sexual character or cast



51.8%

In a study of print media, researchers at Wesleyan University found that on average, across **58** different magazines, **51.8** percent of advertisements that featured women portrayed them as sex objects.

<https://www.unicefusa.org/stories/not-object-sexualization-and-exploitation-women-and-girls/30366>



SADLY, WE SEE THEM ALL THE TIME... BUT THERE IS MOVEMENT AND YOU CAN HELP THIS

LET'S FIND OUT THE IMPACT SEXUALIZATION OF THE MEDIA HAS ON YOUNG PEOPLE



[CLICK HERE TO WATCH - \(4 MIN 34 SEC VIDEO\)](#)

In your opinion, do you think there is an issue with the way people's bodies are used within the media to promote products?

Can you

GO BACK TO YOUR OPINION ... HAS ANYTHING CHANGED NOW YOU HAVE SEEN THE VIDEO?

Why have these stories made headlines?



Is it important that newspapers are informing us of these things?



- Do any of these headlines surprise you?
- How can you as an individual raise concern if you were to see or read something that you thought was too sexualized?

With the person sitting next to you – choose some of these topics to discuss – be prepared to feedback to the class

How does the media influence young people?

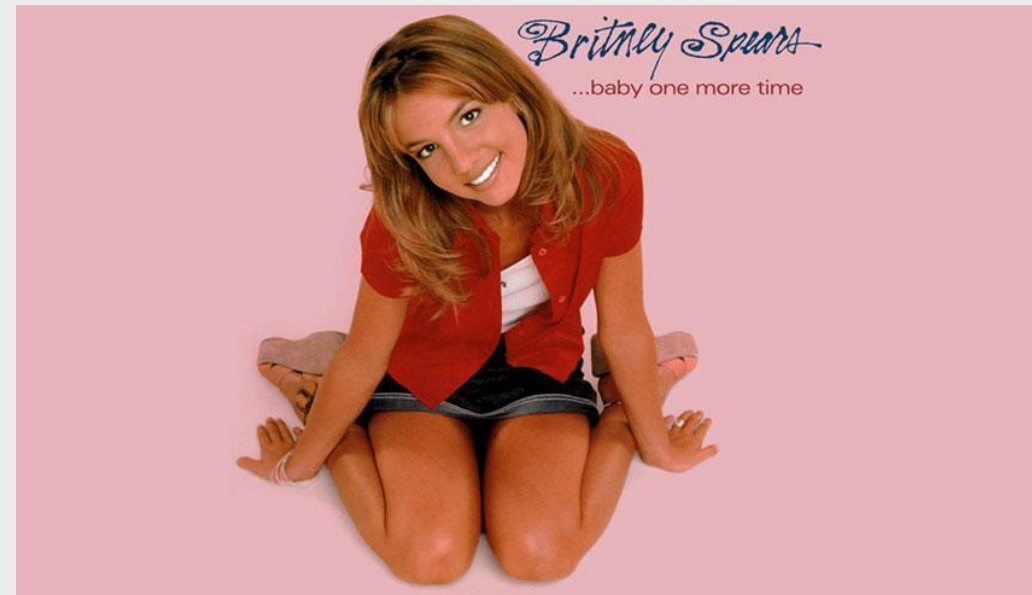
Does Instagram damage our mental health?

Does sex sell products?

Is sexualization of men in the media just as bad as for women?

How does the media portray women?

How can the media harm our own perception of body image?



Objectification

Watch the video then write thoughts down
on page 6



Do you think this advert should be allowed?

<https://www.theguardian.com/media/2015/jul/01/protein-world-beach-body-ready-ads-asa>



Task

1. What messages does this advert present?
2. What three words would you use to describe it?
3. Why has someone put a sticker over the advert?



What is body image?

- **Your body image** is how and what you think and feel about your body. It includes the picture of your body that you have in your mind, which might or might not match your body's actual shape and size.
- **A positive or healthy body image** is feeling happy and satisfied with your body, as well as being comfortable with and accepting the way you look.
- **A negative or unhealthy body image** is feeling unhappy with the way you look. People who feel like this often want to change their body size or shape.
- Research suggests that who we compare ourselves to is also a key factor in the standards of body image expectations we hold ourselves to.
- “People are comparing their appearance to people in Instagram images, or whatever platform they're on, and they often judge themselves to be worse off,” says **Jasmine Fardouly, a postdoctoral researcher at Macquarie University in Sydney, Australia.**

Body image can change throughout your lifetime.

- A healthy body image is important. When you feel good about your body, you're more likely to have good self-esteem and mental health as well as a balanced attitude to eating and physical activity.

The title card for the TV show 'Love Island' features the words 'love island' in a white, lowercase, sans-serif font. To the right of the text is a large, heart-shaped object made of golden sand. The background is a blurred tropical beach scene with turquoise water, a sandy shore, and palm trees under a clear blue sky.

love island

- Love Island TV show synopsis:
- Single hopefuls looking for love complete tasks, couple off and get voted out week by week. Packed full of drama.

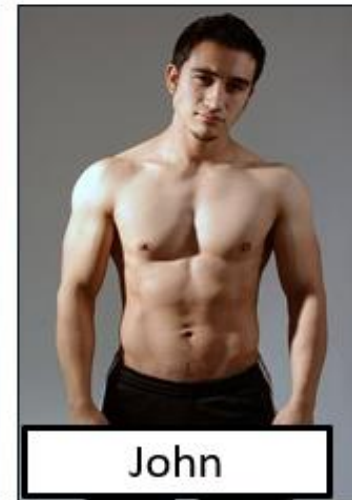
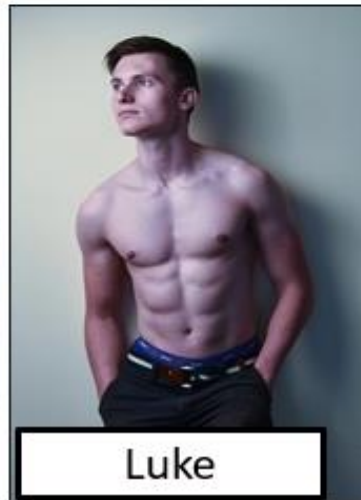
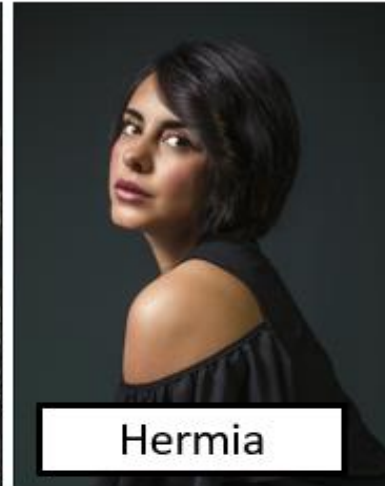
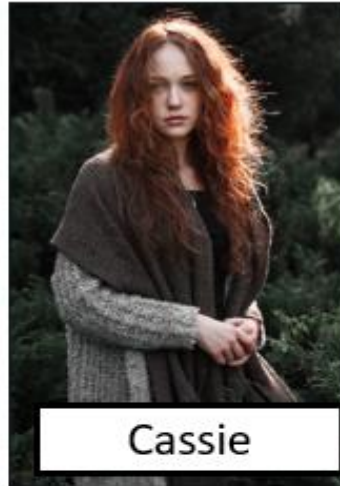


Below are 9 Characters

Today is a re-coupling. Pair off the characters and one will be dumped from the island

How will you decide?

What else would be useful to know?



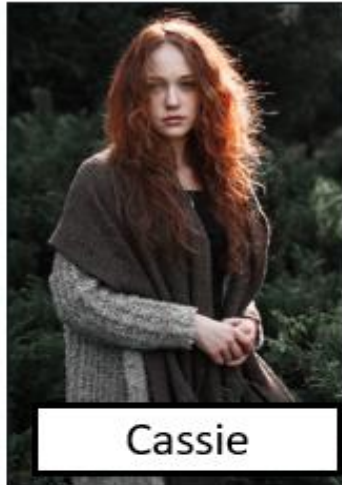
love island



This time you are allowed to ask each contestant 10 Questions to get to really know what they are like. What 10 Questions would you ask before you had to pick the girls a man to re-couple with.



Sarah



Cassie



Hermia

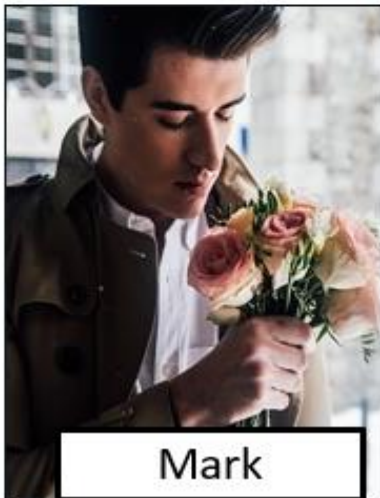


Alex

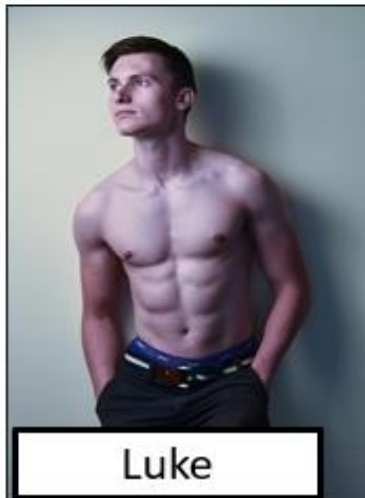
Khush is on the Island for fame and money and has no interest in Love. John has a girl friend outside the Villa and Mark is bisexual. Would any of this new information change your decision about who to dump from the Island?



Matthew



Mark



Luke



John



Khush

LOVE ISLAND CONTESTANTS



- WATCH THE VIDEO
- DISCUSS YOUR THOUGHTS OF THE VIDEO/ PROGRAM AFTER
- ARE THE BODIES OF LOVE ISLAND CONTESTANTS TYPICAL OF THE WIDER POPULATION?
- WHAT FEATURES OF A PERSON DO THEY LOOK FOR?
- WHAT MESSAGE DOES THIS GIVE THOSE WHO ARE WATCHING? PARTICULARLY YOUNG PEOPLE LIKE YOU

REFLECTION POINT



What do you think?

What is your opinion on the slogans on these children's tops?

Do you think sexualization has gone too far?
Or does this show how deep rooted these gender stereotypes are within our society?

What needs to change?