

PRE-TALK TASK

As we have now moved on to Relationship, sex and health education (RSHE) we will have a POSTBOX in our classroom.

There will be a stack of post-it notes next to it. If at any point you have a question or something you wanted to know about linking to RSHE then please take a post-it note write your question and pop it in. You don't have to put your name on them if you don't want to.

THE TOPICS WE WILL COVER OVER THE NEXT TERM ARE:

- Honour-based abuse
- Forced marriages
- Modern day slavery
- Preventing knife crime
- Online gambling
- Social media validation
- Keeping data safe

TITLE – STAYING SAFE ONLINE AND PROTECTING YOURSELF (PAGE 16)

Date:

In today's talk we will:

- Explain what personal data is
- Discover how data is collected and misused
- Identify different risks: scams, grooming, exploitation, gambling
- Gain practical safety skills



Today's
big
question

What information about you
exists online right now?

Have you ever...

Have you or someone in your family ever...

Shared a post of:

- You in your school uniform
- You on your birthday
- You playing a sport/ doing an activity you like?



Have you ever...

- Commented your opinion on a post?
- Shared a picture/post/ video with others?
- Shared your phone number or email address?
- Shared your location with someone other than family?

What is personal data?

Personal Data

A data point becomes personal data when it directly identifies a person.

Personal data refers to information about individuals.

Data also becomes personal data when it indirectly identifies a person.

- Personal data is any information that can identify you, describe you, or be used to contact, track, or influence you.
- A simple way to understand it: If information can be linked back to you, it is personal data.

On a mini whiteboard in pairs
5 mins to get ideas down

What different things can you think of that constitute as PERSONAL DATA?

e.g. = full name

Which group thinks they have the most?

Get them to share their list ... can any of the other pairs add more?

Did you have...

Basic personal details

**These seem harmless but can
still be risky:**

- Full name
- Date of birth
- School name
- Home town or postcode

Seem's pretty minimal...
But how about...

Financial data

This must always be protected:

- Bank details
- Card information
- In-game purchases linked to cards
- Payment app details

Contact information

This should be kept private:

- Phone number
- Email address
- Social media usernames
- Messaging app details

Did you have...

Images, videos and voice

These are personal data too:

- Photos of your face
- Videos of you speaking
- Voice notes
- Live streams

Once shared or saved, they can be copied or edited.

Behaviour and interests

Often collected **without you noticing:**

- What you like or watch
- What you search for
- Who you follow
- How long you stay on content

Apps use this to influence what you see next.

Location data

This tells people where you are or where you go:

- Live location on apps
- Check-ins
- Photos showing street signs or school logos
- Travel routines

Online account information

This is high-risk data:

- Passwords
- Login details
- Security answers
- Verification codes

Sign Up

Sex

Male ☐ Female ☒



Username elena2004

Birth Date 14/05/2004

Email elena2004

OF

Data type match up activity (PAGE 17)

Personal Data Cards

- A. Full name and date of birth
- B. School name and location
- C. Phone number or email address
- D. Photos or videos of you
- E. Social media username
- F. Passwords or login details
- G. Interests, likes and searches

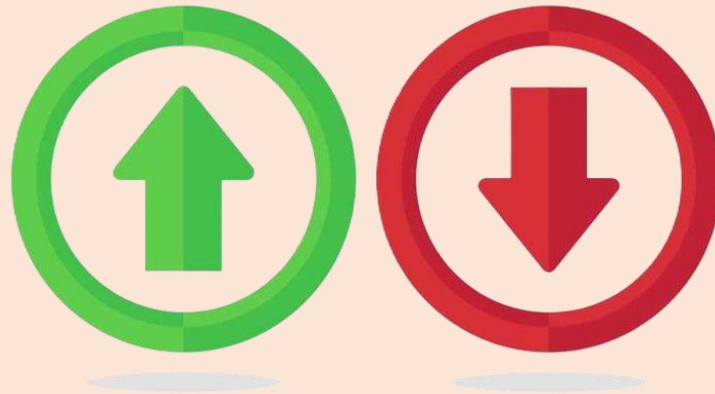
Possible Misuse Cards

- 1. Pretend to be you online
- 2. Contact you repeatedly or pressure you
- 3. Work out your routines or where you go
- 4. Target you with scams or fake offers
- 5. Groom or manipulate you
- 6. Access accounts or steal money
- 7. Influence what content or ads you see

Risk Ranking Activity (PAGE 17)

- In your group, rank these from **most risky to least risky** to share online.

- School name
- Location
- Password
- Photo of your face
- Interests and likes



Discussion for after:

- Which ones are risky **alone**?
- Which become risky when **combined**?

Try to remember:

- *Small pieces of data can add up to big risks.*

How often do you think this kind of thing happens?

Have a look at each of the statistics questions, all of these are based on UK context and from the last 3-4 years.

For each one, what do you think the right numbers are... write on your mini-whiteboard with your partner

Online Blackmail Targets

Question:

About what proportion of reported online blackmail victims in England, Wales and Northern Ireland were under 18?

A) 1 in 50

B) 1 in 10

C) 1 in 4

D) 1 in 2

How often do you think this kind of thing happens?

Have a look at each of the statistics questions, all of these are based on UK context and from the last 3-4 years.

For each one, what do you think the right numbers are... write on your mini-whiteboard with your partner

Platforms Used in Grooming Offences

Question:

Which platform was identified in the largest proportion of grooming offences where the platform was known?

A) TikTok

B) Snapchat

C) WhatsApp

D) Instagram

Where the platform was identified, **Snapchat** accounted for the largest share (around 40%) of grooming offences.

How often do you think this kind of thing happens?

Have a look at each of the statistics questions, all of these are based on UK context and from the last 3-4 years.

For each one, what do you think the right numbers are... write on your mini-whiteboard with your partner

Online Grooming

Question:

About how many 'Sexual Communication with a Child' offences (online grooming offences) were recorded by UK police last year?

A) ~500

B) ~2,000

C) ~7,000

D) ~20,000

Police recorded around **7,263 online sexual communication offences** — nearly double the level since the offence was introduced. (NSPCC, 2025)

How often do you think this kind of thing happens?

Have a look at each of the statistics questions, all of these are based on UK context and from the last 3-4 years.

For each one, what do you think the right numbers are... write on your mini-whiteboard with your partner

Sextortion Increase

Question:

“By roughly what percentage has sexual extortion (sextortion) reported by UK helplines increased recently?”

A) ~10%

B) ~30%

C) ~70%

D) ~150%

Safety Solutions

As a class can you create:

- 3 rules for staying safe online
- 1 action young people can take immediately



A final thought

You might be very good at not sharing images or posts about you online, but is the rest of your family or friends the same?

Do you ask permission before you post a picture of a friend or family member?

Do they post pictures of you that you would rather not be on the internet/ socials without your consent – could you ask them to stop?





Complete your EXIT
TICKET questions on
page

These link to the key
knowledge you need
to know for this block
of work